

## What is Reflexcell™ ?

Reflexcell™ technology is our unique systematic network of cell building layers, air inlet spaces, and elastic cords that promote warm air circulation and space reduction in all of our products.

Warm air enters the product's layers and is trapped within the cells while elastic cords cause the blanket to hug the body resulting at increased temperature at the body's core. This reduces cold space and heat loss by convection, and the slivered surfaces block heat loss by radiation.

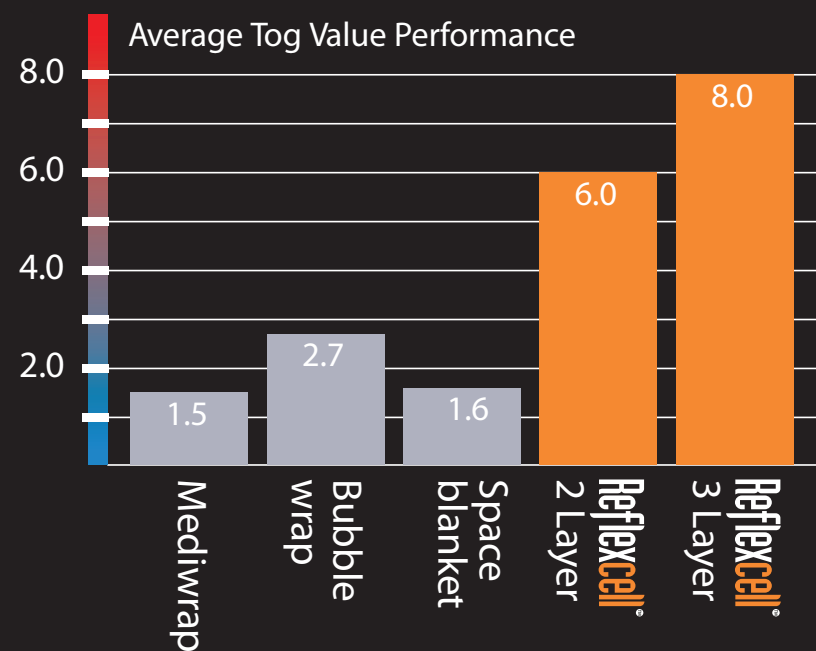
Reflexcell with it's unique reflective air-pocket construction offers the best insulation property of any comparable product.

This Award – winning technology provides maximum warmth, reduces symptoms of shock, and guards against the risk of hypothermia and its associated complications.



Email. [international@ps-med.com](mailto:international@ps-med.com) Web. [www.blizzardsurvival.com](http://www.blizzardsurvival.com)

## Lightweight Thermal Protection



## HYPOTHERMIA

Hypothermia is a developing condition in which the body's core temperature drops below that required for normal metabolism and body functions. Usually occurs from prolonged exposure to low temperature. It is a potentially life-threatening condition that needs emergency medical attention.

Hypothermia can develop due to low temperature exposure, certain medical conditions such as Hypoglycemia and Hypothyroidism, drugs or alcohol abuse and severe Trauma (Shock).

Learn more at: [www.blizzardsurvival.com](http://www.blizzardsurvival.com)

Blizzard products are suitable for any austere environment, supports hypothermic patient treatment and increases survival rates in extreme conditions. Blizzard products are extensively used by international search and rescue, mountain teams, the British and US military and emergency services worldwide.

## BLIZZARD FEATURES

- A unique material provides thermal protection
- Reflects heat back to the body and creates an insulating layer of warm cells
- 100 % Windproof & Waterproof
- Tough and reusable material
- Vacuum-sealed and compressed packaging
- Light weight
- Long shelf life

## BLIZZARD THERMAL PROTECTION

Blizzard Survival products are designed for hypothermia prevention and thermal protection, providing total warmth and shelter anytime, anywhere.

Blizzard products are manufactured in the United Kingdom and are available as blankets, jackets, sleeping bags, baby wraps, and supplemental heating pads.

### BLIZZARD FOR MILITARY



### BLIZZARD FOR EMS



### BLIZZARD FOR OUTDOOR

